## Data-Driven Future: Wintershall Dea's OSDU Data Platform Deployment Strategy

M. de Groot, S. Mackie Wintershall Dea AG, Hamburg, Germany

Wintershall Dea will unveil its OSDU Data Platform deployment strategy after 1-year of thorough test and validation on a global scale. The OSDU Data Platform represents a pioneering industry initiative aimed at standardizing and harmonizing subsurface data across the energy industry. In the dynamic realm of oil and gas exploration and reservoir evaluation, the OSDU fosters collaboration by providing a common platform that enables data sharing, search, visualization and quality control with a standard way for third party applications to access underlying data, revolutionizing data management practices and catalyzing innovation.

Central to the presentation is an in-depth exploration into what Wintershall Dea tested, what user feedback was received, the deployment scenarios considered, and the chosen path that positions the OSDU Data Platform at the core of Wintershall Dea's subsurface data strategy. Beyond this, the team will share insights into the value proposition, lessons learned during the testing phase, and the strategic significance of partnerships, shedding light on the collaborative spirit that defines the OSDU community. Lastly, a demo will be given so the audience can see this new environment and user interface in action.

Moving forward with this OSDU deployment strategy, Wintershall Dea acknowledges the shared responsibility in nurturing OSDU's growth, fostering collaboration, and collectively shaping an environment where data-driven innovation can flourish. Together, we are mapping out a data-driven future, and this presentation provides a preview of a mid-size gas and oil company's approach to realizing this vision.