



shutterstock / metamorworks

Strategy Paper

She drives Energy: Network of Women in Energy Technology

VISION & MISSION

She Drives Energy -

is aimed at all technically interested women working in the energy sector.

In its role as a neutral platform for technical-scientific exchange in the energy sector, the DGMK offers the ideal institution to successfully establish such a network.

Providing a sustainable and climate-neutral energy supply will be the challenge of our generation. This mammoth task can only be mastered together, involving all creativity & innovation.

With our network, we want to create the transformation towards a sustainable energy supply.

We want to increase the visibility of women in the industry and create space for inspiration, exchange of ideas and knowledge transfer in technical fields to ensure a sustainable and successful industry.

We see the need, the desire and the potential to create a lively network for women scientists, technicians, engineers and experts from the energy world, which is unique with its target group in the German-speaking world.



GOALS

With *She drives Energy* we purpose...

- (1) The establishment of a lively and sustainable network in which the interdisciplinary exchange of women technicians, scientists, engineers and experts from the upstream, midstream and downstream, renewable energy and associated sectors is the highest priority.
- (2) The support through exchange in subjects, advice in career questions and inspiration.
- (3) Bringing the technical & scientific disciplines closer to young women - high school & high school graduates, female students, lab technicians and young professionals.
- (4) The creation of a protected space for trustful exchange and respectful learning from each other (e.g. mentoring).
- (5) Opportunities for further development (career growth).

What we do

We achieve the successful and sustainable implementation of the goals with...

- | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ol style="list-style-type: none">(1) The creation of a digital platform - Website - as the basis of the network.
Include this:<ol style="list-style-type: none">a. a directory of members which, on a voluntary basis, provides more details on career, technical competences, etc.. This enables targeted networking and the targeted search for colleagues.b. the possibility of exchange, e.g. via a 1:1 chat. Digital tools such as digital standing tables allow a spontaneous or planned dialogue.c. digital digital offerings: Podcast / Ask-me-anything / WebSeminars on specific topics.d. announcements of events(2) Live-Events, e.g. as a workshop at a DGMK/ÖGEW spring conference.(3) Cooperation/Exchange to corporate networks and organizations. | <ol style="list-style-type: none">(4) „Job shadowing“, getting an insight into someone's job by sharing a full working day with her, individually arranged within the network.(5) Newsletter, which inform quarterly about events, short informative articles and key facts of the past 3 months.(6) „Recognition and Reward“ with an increase in visibility and self-confidence..(7) „Open door“ Offerings such as coordinating school visits. (<i>Example: an enquiry of a high school asking for an asset manager to talk about her daily professional challenges</i>). Information material for young women e.g. via podcasts or similar.(8) Social Media, such as Twitter and LinkedIn sharing news, calls to action (<i>Keyword: ask-me-anything - What questions do you have for person xy?</i>), to share (like, retweet, comment).(9) Job/Internship-Exchange. |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

MEMBERS / TARGET GROUP

She drives Energy is addressed to...

- Female students and trainees from the scientific/technical field.
- Women technicians, scientists and engineers in the oil and gas industry & related renewable energy industries.
- Female students and high school graduates should be profiteers in the sense of "open-door" activities.

There is no obligation to be a member of the DGMK.

This strategy paper was written in February 2021 by Edna Michelle Bisso Bi Mba (Wintershall Dea), Gesa Netzeband (DGMK), Ines Musekamp (DGMK), Katrin Netzel (BP), Susanne Kuchling (DGMK), Uta Weiß (GMA), Nicole Grobys (Wintershall Dea) and Stefanie Wenz (Shell).